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Efficiency

# Lincoln Business College

ESTABLISHED 31 YEARS  
AN ACCREDITED COMMERCIAL SCHOOL

Modern and Progressive - Business Training Courses  
Day and Night Sessions

ENTER ANY TIME INDIVIDUAL INSTRUCTION

CATALOGUE FREE

Phone B6774 **LINCOLN, NEBRASKA** 14th and P Street

## OFFICE EQUIPMENT & SUPPLY CO.

117-119 South 12th Street

*EVERYTHING FOR THE OFFICE—Typewriters, Office Chairs  
Desks, Filing Cabinets and Devices, Stationery, Ledgers, Etc.*

**Printers**  
Engraving, Steel Die Stamping

### WEAR BECKMAN BROTHERS SHOES

#### F. H. Finke & Co.

STAPLE AND  
FANCY GROCERIES

Good Goods at Lowest Prices and Prompt  
Service Given

Phone B1933

143-45 North Fourteenth

#### L. C. Smith & Bros. Typewriters

**NEW REBUILTS—RENTALS**

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L. C. Smith & Bros. Typewriter Co.

#### Chas. H. Wray

Watchmaker  
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Main Springs, \$1.00 Watches Cleaned, \$1.00

Work Guaranteed. 212 South 12th St.

#### EAT AT LOUIS' CAFE

where you get the best steaks, fish and oyster.

118 South 11th

#### MEET ME AT THE ORPHEUM POOL HALL

Where They Have The  
Best Tables

**1434 O STREET**

## PROGRAM

ANNIVERSARY WEEK

Monday, Tuesday, Wednesday, Oct 11-12-13

"HEARST-SELIG NEWS"

Topical Events of interest No. 81

"THE FOX TROT FINESSE"

A Mr. and Mrs. Drew Comedy

"NEAL OF THE NAVY"

Fifth Episode

THE GRACE AYRES TRIO

Novelty Entertainers

DUNCAN & HOLT

"The Minstrel Boys"

THE SIX CECILLIAN MAIDS

In "A Hurrah of Music, Song and Dance"

#### J. GESCHWENDER

Has a fine line of Choice Meats on hand for  
All Occasions

Phone B-3179.

1630 O Street.

Exclusive Agency

#### Monte's Famous Fudge

Cor. 14th & M **SUN DRUG CO.** Phone B2273

"Ask Your Physician About Us."

#### Drs. Crabtree & Gallamore

CHIROPRACTIC SPECIALISTS

Examination Free

Phone B-1371

1505 O Street

#### Monarch Investment Co.

Real Estate and Investment Bankers

**HOME BUILDERS**

135 North 13th Street

Opposite Lyric Theatre

Lincoln, Neb.

College Organizations, So-  
cieties, Dancing Clubs  
**ATTENTION!**

**\$12.00**

THE EVENING  
FOR SINGLE ENGAGEMENTS

## THE POPULAR Fraternity Halls

Special rates for a series of dances

Kitchenette in connection. Elevator service

Make Reservations for the season NOW

E. J. Faulkner, Mgr. Phone B-6641

## For Prompt and Good Cleaning and Pressing

We Call for  
and Deliver



Phone  
B6575

## Smart Millinery

BE SURE and LOOK  
OVER THE EX-  
CLUSIVE HATS AT

L'Universal, Millinery

147 South 12th Street

We use a clean Turkish towel on  
each customer

**SMITH & HURST**  
BARBER SHOP

116 North 13th Street

LINCOLN, NEBR.

## Elwick Bottling Works

W. W. TATUM, Proprietor *Soft Drinks and*  
B-2139 *TUXEDO*

225 South Eleventh Street

*GINGER ALE*

MRS. ANNE RIVETT SCANLON  
MISS LILLIAN ROACH  
MISS MARGARET CASTER

Will be pleased to see all old and new customers at

Mrs. Scanlon's Hair Dressing Parlors at  
Rooms 22-23 First National Bank Bldg.

## CROSSETT SHOES

HAACK & SCHRICKER

140 No. 11th Street

LARGEST GOODYEAR SHOE REPAIR  
FACTORY IN THE STATE  
"TRY US."

## FREY & EICHE

LEADING FLORISTS

Choice Cut Flowers and Plants the Year Round

1133 O Street

IT IS BETTER TO GET YOUR PRINTING AT

The Office Equipment & Supply Co.

— THAN TO WISH YOU HAD! —

People Read These Ads. You Are Doing It Now! Call B1217

Newberg and Bookstrom, Plumbing and Heating 1338 N

## COFFEE

FRESH ROASTED  
EVERY DAY

Special Prices to Frater-  
nities, Sororities, and  
Boarding Houses.

**Oriental Coffee  
and Tea Co.**

124 South 13th Street.  
Telephone B-1521

"Here's the best  
arrangement for  
your office, Mr.—"

ARE you sure that your office does your  
business full justice?  
Is it so arranged as to give the most favorable  
impression to clients? Does it enable work to  
go on in the easiest and quickest way?  
Browne-Morse Cabinets combine all the  
necessary requirements of office equipment.  
They are substantially made, handsomely fin-  
ished and thoroughly adapted to the modern  
office. Included in this line is the famous  
"Desk with Brains," which adapts itself to  
your individual requirements.  
Browne-Morse Cabinets, arranged according to our sug-  
gestions, will make your business more successful. Let us give  
you some suggestions—they will not obligate you in any way.

**The Office Equipment  
& Supply Company**  
117-119 So. 12th St. Lincoln

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TRY OUR ICE CREAM,  
SHERBETS, AND PUNCHES,  
AND BE SATISFIED

**Folsom's  
Holsum  
Bread**

Delivered to the Consumer,  
Wrapped in Wax Paper.  
THE BIG TEN CENT LOAF

**Folsom Bakery**

1329-31 N Street  
Phone B-2214

## Roberts Sanitary Dairy Co.

After the show this  
is the place to go.

If you don't mind a  
"hunch" order Oyster  
Stew or Ice Cream for  
two at the Roberts  
Dairy Lunch.

LEAVE YOUR PACKAGES WITH US  
WHILE ATTENDING THE SHOW

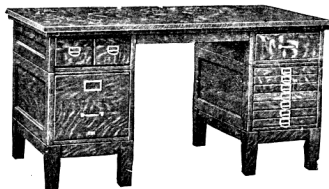
# IT SAVES YOUR CLOTHES

WE WASH IN PURE SOFT WATER : : SEND US A TRIAL BUNDLE

## Globe Laundry Co.

Office 340 South 11th. Plant 1116-1130 L Street E. W. Truman & Son, Props.  
PHONE IS ON BACK OF TELEPHONE BOOK

## HOW DOES YOUR OFFICE IMPRESS YOUR CLIENTS?



¶ When a client enters your office, is he impressed with the beauty and dignity of the furniture, the quiet ease with which employees produce needed documents or records, and the comfort and satisfaction which you enjoy in working with your office machinery? He should be. You can't afford to have him feel annoyed by fussing and delays. ¶ Our office furniture is designed to give the right impression to visitors and the very greatest degree of speed and accuracy to your work. Let us show you this line. ¶ You'll be especially interested in the elegant line of office chairs received this week.

### OFFICE EQUIPMENT & SUPPLY CO.

117-119 SOUTH 12th STREET JUST HALF BLOCK FROM "O"

## PROGRAM

### ANNIVERSARY WEEK

Thursday, Friday, Saturday, Oct. 14-15-16

#### "HEARST-SELIG NEWS"

Topical events of interest No. 82

#### "DOROTHY"

With Maurice Costello and Leah Baird in the  
leading roles

#### CHARLES CHAPLIN'S

Latest and funniest comedy

#### "SHANGHAIED"

W. C. L. McCoy, Mgr.

Jas. H. Mears, Sec.-Treas.

## American Electric Company

### Everything Electrical

Estimates furnished on old and new house  
wiring—Motor and generator work  
attended to promptly.

Our equipment is complete, no matter  
what you want, if it is electrical  
CALL US

### Electrical Fixtures

Phone B1113

1531 O Street

## PROGRAM

### ANNIVERSARY WEEK



#### ROZELLA & ROZELLA

Instrumentalists

#### THE SEVEN ROMANS

Entertainers par excellence

Exclusive Agency

### Martha Washington Candies

"The Family Candy of the Nation"

Cor. 14t & M SUN DRUG CO. B2273

**Cummins'**  
**THE BEST**  
111 No. 13th ST.

Pop Corn, Cigars, Confections

## DIETZE'S ORCHESTRA With XLOPHONE

FIRST CLASS MUSIC  
FOR DANCING

AUG. H. DIETZE, Director

Phone L-8880

## Castle School for Dancing

1548 O STREET.

On Tuesday, Thursday and Saturday evenings of  
each week classes of instruction will be held from  
7:30 to 8:45 p. m., the rest of the evening being  
given over to an assembly.

Mrs. Williams extends a cordial invitation to her  
former pupils and those who wish to learn the new  
dances to attend Castle Academy. Come and get  
acquainted.

HAMPTON'S FULL ORCHESTRA.

Private Lessons by Appointment.

Phones—L-9386 and L-4221.



The Monthly Pension Bond is the Best in Life  
Insurance.

A salary by the month for your declining  
years if you live.

A salary by the month for your wife, and  
children, if you die.

It is copyrighted by our President, Bertram  
Day, and no other Company may issue this  
same Bond.

#### A PERFECT LIFE INSURANCE PLAN.

A lump sum Policy to settle obligations.  
A Pension Bond Policy to support the family.

The LaFayette Life Insurance Company of  
LaFayette, Ind.

W. L. Minor, General Agent.  
Phones B-3485 F-2645 303 Funke Bldg.

# THE BETTER QUALITY OF CLOTHES FOR MEN AND YOUNG MEN

YOU ARE INVITED TO SEE THE NEW FALL CLOTHES TODAY.

## FARQUHAR CLOTHING CO.

1325 O STREET

Arrow and Excello Shirts.

Stetson Hats.

Arrow Collars.

Vassar Underwear.

**Ask Your Family Doctor  
He'll Tell You**

### Bowling is Healthful Exercise

You can enjoy a good game and build up  
your health at

### The Crescent Alleys

M. G. McCune, Manager

1228 N Street



V. TIMITCH, Prop.

## *The Fabrian Café*

1439 O STREET

THE BEST OF EVERYTHING

FRED A. LAIRD, Mgr.

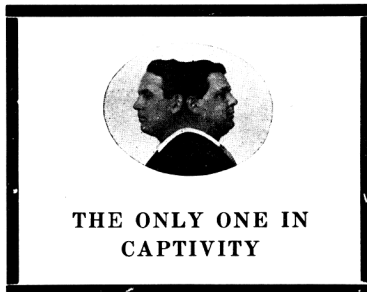
25c

**BIG PLATE DINNER**

WEEK DAYS FROM 11 A. M. TO 2 P. M.

Regular Meals, Short Orders, Big Suppers, Steaks & Chops a Specialty

25c



THE ONLY ONE IN  
CAPTIVITY

OFFICE SUPPLIES  
FILING DEVICES  
(SHAW-WALKER)

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Christmas Greetings  
NOW. :: :: :: ::

You don't have to buy, but get  
the idea fixed in your mind and  
it will be easier when the time  
comes.



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ENGRAVING  
EMBOSSING  
RUBBER STAMPS**

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